

100 CAMBRIDGE
ENGLISH
CENTENARY 1913–2013

Cambridge Days

Centenary Edition

November 2013

Naples 4 November • Rome 5 November
Bologna 6 November • Milan 8 November

www.cambridge.org/elt/it

An invitation to teachers of English to participate in an informative all-day conference with authors and experts in English language teaching and assessment

Cambridge English



Sample Programme

This is a sample programme and may vary slightly on the day of the event. Registration, however, always commences at 8.30 and certificates of attendance are issued at the end of the event.

8.30 – 9.00	Registration
9.00 – 9.30	Welcome and opening speech
9.30 – 10.15	Celebrating a 100 years of Cambridge exams: 100 years of knowledge, excellence and innovation - Cambridge English Language Assessment
10.15 – 11.15	Understanding the advanced level: the contribution of corpora - Mike McCarthy
11.15 – 12.00	Coffee break and materials exhibition
12.00 – 13.00	100 tips and activities for the Cambridge English exams - Annette Capel
13.00 – 14.15	Buffet Lunch and materials exhibition
14.15 – 15.15	Beyond the Four Walls: Mobile Learning in ELT - Gavin Dudeney
15.15 – 15.30	Raffle & Prizes
15.30 – 15.45	Certificates

Throughout the day there will also be a materials exhibition, giving you the opportunity to examine our latest ELT publications and Exam materials.

Cambridge University Press and Cambridge English Language Assessment personnel will be on hand to offer information and advice.

Cambridge University Press (prot. 12652, Decreto del 28.07.2008) e University of Cambridge English Language Assessment UCLES (prot. 1372, Decreto del 21.07.2005) sono soggetti accreditati per la formazione del personale della scuola di ogni ordine e grado, secondo la Direttiva Ministeriale 90/2003.

A certificate valid for the 'ESONERO MINISTERIALE' will be available to all participants AT THE END OF EACH EVENT.

Choose from the following venues

Naples 4 November

Teatro Mediterraneo –
Mostra D'Oltremare
Viale Kennedy 54

in collaboration with

The British Council,
Naples

Cambridge School,
Naples

British School, Arzano

Rome 5 November

Auditorium
Antonianum
Viale Manzoni 1

in collaboration with

British Council, Rome

Accademia Britannica
International House,
Rome

Bologna 6 November

Royal Hotel Carlton
Via Montebello 8

in collaboration with

Associazione Culturale
Italo Britannica

Milan 8 November

Atahotel Quark
Via Lampedusa 11/A

in collaboration with

The British Council,
Milan

International House,
Milan

Cambridge Days are open to all types of teachers of English as a Second or other Language. There will also be an exhibition giving you the opportunity to examine our latest ELT publications and Exam materials. There is no charge for attendance, but places are strictly limited and will be offered on a first-come first-served basis.

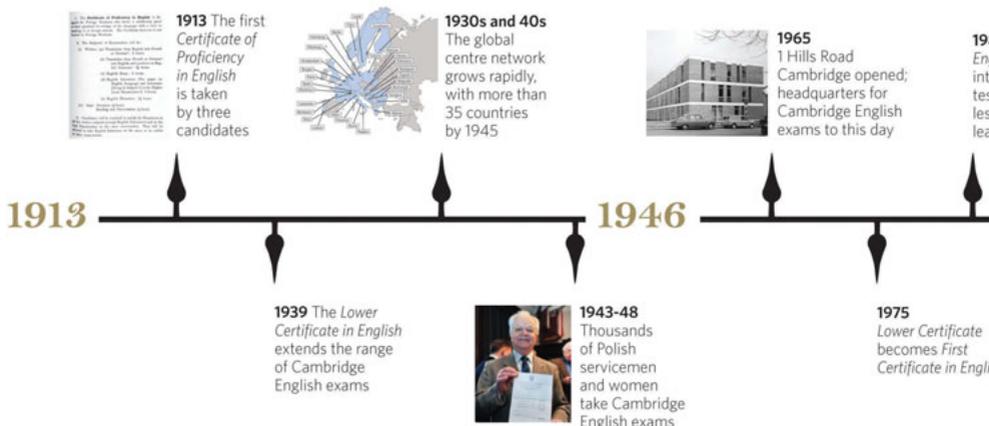
100 CAMBRIDGE ENGLISH CENTENARY 1913–2013

For 100 years, Cambridge English exams have helped raise standards of English around the world.

They have given millions of learners the skills and confidence they need to succeed in English, and the qualifications they need

for employment, education and international migration.

The timeline below is a short summary of the key dates in the history of Cambridge English exams. It is taken from the book *Cambridge English exams – the first hundred years*.



The Cambridge Days Sessions

Cambridge English Language Assessment

Celebrating a 100 years of Cambridge exams: 100 years of knowledge, excellence and innovation

The first Cambridge English: Proficiency exam was taken by three people in 1913. Now, over 4 million candidates a year take Cambridge English exams around the world. This enormous growth reflects how English has evolved into a key skill, and how essential it is that our exams focus on the real-life communication skills candidates need for success at university, in the workplace and for immigration.

This session gives a brief overview of some of the changes that have taken place during the last 100 years and shows how Italy has been part of that history and has taken on the challenge of the learning, teaching and testing of English. We look at how this is relevant now and in the future.

Michael McCarthy

Understanding the advanced level: the contribution of corpora

2013 marks the centenary of the Cambridge English: Proficiency examination. It is appropriate, therefore, to re-examine what we understand by advanced levels of proficiency in this age of corpus technology. In this talk I consider some of the factors involved in the transition to the advanced levels (CEFR C1 and C2). The central questions to address are the expansion of vocabulary and grammar, but there is also typically a development towards some kind of specialisation in the vocational or academic domains. I examine how corpora can assist in understanding the demands of the transition to the advanced level.

Annette Capel

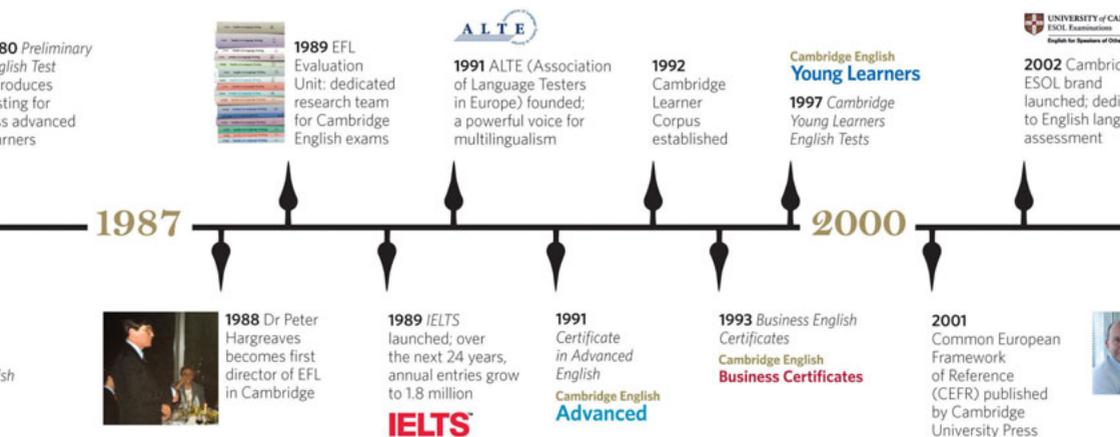
100 tips and activities for the Cambridge exams

Cambridge English Language Assessment is celebrating 100 years of excellence in the production and administration of examinations. To mark the centenary, this practical talk offers you 100 assorted tips and classroom activities relevant to Cambridge exams preparation, from A2 to C2. Annette will highlight some of these during her talk, and there will be a handout containing all 100 tips and activities to take away and use. The tips will address various aspects of exam preparation, including the 2015 specifications for *Cambridge English: First/ First for Schools* and *Cambridge English: Advanced*, while the activities will focus on developing vocabulary, drawing on the English Vocabulary Profile research.

Gavin Dudeney

Beyond the Four Walls: Mobile Learning in ELT

This talk looks at the place of mobile and handheld learning in and out of the ELT classroom. Starting with a brief history of mobile learning we move on to examine a rationale for implementing mobile learning in our teaching and to practical examples based on a case study in a language centre in the UK. We finish by examining apps and activities that teachers can use to get started immediately.



The Cambridge Days speakers

Michael McCarthy is Emeritus Professor of Applied Linguistics, University of Nottingham, UK, Adjunct Professor of Applied Linguistics, University of Limerick, Ireland and Visiting Professor in Applied Linguistics at Newcastle University, UK. He is author/co-author/editor of 50 books (including *Touchstone*, *Viewpoint*, *the Cambridge Grammar of English*, *English Grammar Today*, *Grammar for Business*, *From Corpus to Classroom*, *The Routledge Handbook of Corpus Linguistics* and several titles in *The English Vocabulary in Use* series) and more than 90 academic papers. He is co director (with Ronald Carter) of the 5-million word CANCODE spoken English corpus project, and the one-million word CANBEC spoken business English corpus. His current research involves the creation and analysis of spoken learner corpora in connection with the English Profile project, with special reference to the development of spoken fluency.



Michael McCarthy

Annette Capel's main interests are in testing and corpus lexicography. She has been involved in the English Profile Programme since 2007, developing the six-level *English Vocabulary Profile*. For Cambridge University Press, Annette has co-authored four of the titles in the 'Objective' series of exam courses including *Objective First* and *Objective Proficiency*. She also works as a freelance consultant for Cambridge English Language Assessment.

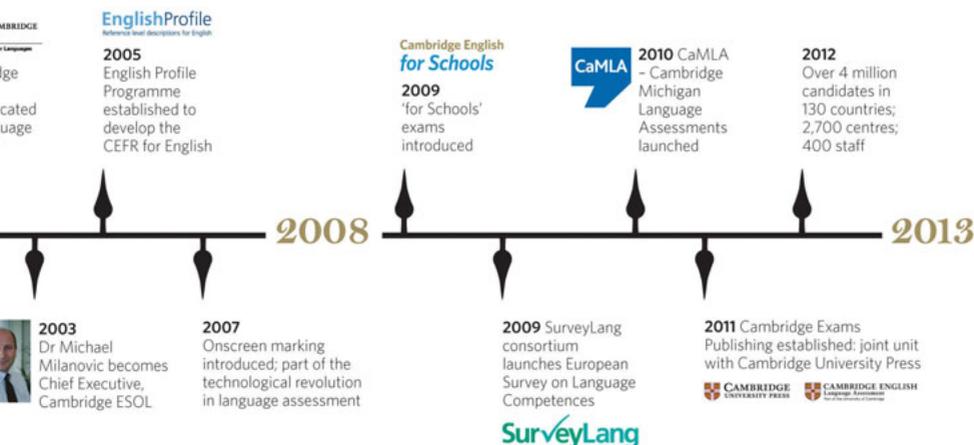


Annette Capel

Gavin Dudeney is Director of Technology for The Consultants-E and a leading expert in the application of technologies in language education. He works primarily in online teacher education in the application of technologies in teaching, and in consultancy work in the same field. Gavin is author of, among others, *The Internet & The Language Classroom* (Cambridge University Press 2000, 2007), co-author of the award-winning *How To Teach English with Technology* (Longman 2007) and co-author of *Digital Literacies* (2013). He is currently writing a book on mobile learning.



Gavin Dudeney



Cambridge Days - Centenary Edition Application Form

Name

Surname

I WISH TO ATTEND THE CAMBRIDGE DAY IN:

- | | | | |
|--------------------------|-------------------------|--------------------------|-----------------------|
| <input type="checkbox"/> | Naples 4 November 2013 | <input type="checkbox"/> | Rome 5 November 2013 |
| <input type="checkbox"/> | Bologna 6 November 2013 | <input type="checkbox"/> | Milan 8 November 2013 |

PRIVATE ADDRESS:

Road

No Postcode

City Province

Telephone

Email

PLEASE INCLUDE AN EMAIL ADDRESS. This will help us to contact you more quickly and efficiently. Thank you.

INSTITUTE ADDRESS:

Name of institute

For universities please include name of faculty

Road

No Postcode

City Province

Telephone

WHERE DO YOU TEACH?

- | | | | |
|--------------------------|-------------------------|--------------------------|------------------------------|
| <input type="checkbox"/> | Scuola Materna | <input type="checkbox"/> | Scuola Primaria |
| <input type="checkbox"/> | Sc. Sec. di 1° grado | <input type="checkbox"/> | Sc. Sec di 2° grado |
| <input type="checkbox"/> | Private Language School | <input type="checkbox"/> | University |
| <input type="checkbox"/> | In-Company | <input type="checkbox"/> | Professional Training Centre |
| <input type="checkbox"/> | Freelance | <input type="checkbox"/> | Trainee |

City Date

Signature

Please photocopy this form, complete in all parts CLEARLY IN CAPITAL LETTERS and return no later than **28 October**

How to enrol:

- online at www.cambridge.org/elt/it
- complete this form in ALL PARTS in CAPITAL LETTERS and send to: Fax 051 615 46 52
Email: cupitaly@cambridge.org

Please note the following important information:

- The closing date for enrolment is **28 October**. If you have not registered by then, but still wish to attend, please contact us on 051 43 51 41 and we will be happy to reserve you a place if available.
- Important: you will receive email or postal confirmation that your place is reserved.
- PLEASE BRING YOUR LETTER OF CONFIRMATION WITH YOU ON THE DAY.
- Please check our website for further information on how to reach the venues.

There is no charge for attendance, but places are strictly limited and will be offered on a first-come first-served basis.

I/La sottoscritto/a, letta l'informativa di cui all'art.13 del D.Lgs 196/03 (vedasi pagina www.cambridge.org/elt/it/contact), presta il consenso al trattamento dei suoi dati personali comuni da parte di Cambridge University Press, Cambridge English Language Assessment, Loescher Editore e Helbling Languages per invio materiale promozionale, comunicazioni commerciali, ricerche editoriali, nonché alla comunicazione dei dati stessi e al successivo trattamento alle agenzie collegate.